

EAST Search History**EAST Search History (Prior Art)**

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|------|--|--------------------|------------------|---------|------------------|
| L1 | 3 | (("20030158776") or ("20020133438") or ("20030055729") or ("7174029") or ("20090125395") or ("20090063283") or ("20080177603") or ("20070250380") or ("20070061204") or ("20060069749") or ("2006005904") or ("2005026346") or ("20050130112") or ("20040015608") or ("20030158776") or ("20020174012") or ("20020120506") or ("20020099605") or ("20020046096") or ("20020026351") or ("20020010757") or ("20010056374") or ("20010054001") or ("20010034647") or ("20080021783") or ("20050213790") or ("20020133374") or ("20020111854") or ("7353229") or ("6993489")). PN. | USPAT | OR | OFF | 2009/09/17 13:01 |
| L2 | 27 | (("20030158776") or ("20020133438") or ("20030055729") or ("7174029") or ("20090125395") or ("20090063283") or ("20080177603") or ("20070250380") or ("20070061204") or ("20060069749") or ("2006005904") or ("2005026346") or ("20050130112") or ("20040015608") or ("20030158776") or ("20020174012") or ("20020120506") or ("20020099605") or ("20020046096") or ("20020026351") or ("20020010757") or ("20010056374") or ("20010054001") or | US-PGPUB; USPAT | OR | OFF | 2009/09/17 13:12 |

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|-----|----|--|---|----|-----|---------------------|
| | | ("20010034647") or ("20080021783") or ("20050213790") or ("20020133374") or ("20020111854") or ("7353229") or ("6993489"). PN. | | | | |
| L3 | 2 | ("20060242017").PN. | US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2009/09/17 14:29 |
| S1 | 2 | ("4992675").PN. | USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2007/03/01 18:26 |
| S2 | 2 | ("4882675").PN. | USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2006/08/06 18:53 |
| S3 | 2 | ("6321208").PN. | USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2006/08/06 18:53 |
| S16 | 41 | ("7124526") or ("7103643") or ("7089195") or ("7006606") or ("6913195") or ("6907418") or ("6889054") or ("6775754") or ("6764395") or ("6741969") or ("6529878") or ("6450407") or ("6298330") or ("6251016") or ("6114969") or ("6055573") or ("6008739") or ("5974398") or ("5924080") or ("5809481") PN. | USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2007/03/02 15:53 |
| S17 | 45 | ("7124526") or ("7103643") or ("7089195") or ("7006606") or ("6913195") or ("6907418") or ("6889054") or ("6775754") or ("6764395") or ("6741969") or ("6529878") or ("6450407") or ("6298330") or ("6251016") or ("6114969") or ("6055573") or ("6008739") or ("5974398") or ("5924080") or ("5809481") or ("5794210") or ("5724521"). PN. | USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2007/03/01 19:04 |
| S18 | 26 | S17 and (reward\$3 threshold quantity incentives credits) | US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/03/01 19:06 |
| S19 | 22 | S18 and (reward\$3 threshold quantity incentives credits) | USPAT | OR | ON | 2007/03/01 19:07 |
| S20 | 17 | S18 and (reward\$3 threshold quantity incentives credits). bsum. | USPAT | OR | ON | 2007/03/02 14:08 |

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|-----|---|--|---|----|-----|---------------------|
| S21 | 2 | ("7103643").PN. | USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2007/03/02 11:14 |
| S22 | 1 | S21 and (incentives compensation threshold profile) | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/03/02 11:15 |
| S23 | 1 | S21 and (incentives compensation threshold) | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/03/02 11:40 |
| S24 | 2 | ("6913195").PN. | USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2007/03/02 11:40 |
| S25 | 0 | S24 and (incentives compensation threshold) | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/03/02 11:46 |
| S26 | 0 | S24 and (incentives profile) | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/03/02 11:46 |
| S27 | 2 | ("5724521").PN. | USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2007/03/02 14:08 |
| S28 | 1 | S27 and (search\$3 "appraisal agent 28") | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/03/02 14:14 |
| S29 | 1 | S27 and (incentives credits) | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/03/02 14:16 |
| S30 | 3 | ("user specifies how much money" "user specifies how many points" "user specifies how many credits") | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/03/02 14:26 |
| S31 | 2 | ("5794210").PN. | USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2007/03/02 14:27 |
| S32 | 1 | S31 and ("personal agent" "interest agent") | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/03/02 14:28 |

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| S33 | 1 | S31 and ("personal agent" "interest agent" "digital cash") | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/03/02 15:35 |
| S34 | 8272 | gupta.in. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/03/02 15:35 |
| S35 | 4 | S34 and (negotiation).ab. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/03/02 15:38 |
| S36 | 36 | S34 and (advertis\$7).ab. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/03/02 15:44 |
| S37 | 4401 | 19and (negotiation).ab. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/03/02 15:38 |
| S38 | 1 | S36 and (negotiation).ab. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/03/02 15:38 |
| S39 | 0 | ("user wants 2 cents to") | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/03/02 15:45 |
| S40 | 0 | ("user wants 5 cents to") | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/03/02 15:46 |
| S41 | 3 | (("5724521") or ("5487538") or ("6529878")).PN. | USPAT | OR | OFF | 2007/03/02 15:50 |
| S42 | 2 | ("9834189").PN. | USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2007/03/02 15:51 |
| S43 | 2 | ("9834189").PN. | USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2007/03/02 15:53 |
| S44 | 3 | (("9834189") or ("6285987")).PN. | USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2007/03/02 15:58 |

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| S45 | 5 | (("9834189") or ("6285987") or ("6487538")).PN. | USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2007/03/03 14:48 |
| S46 | 2 | ("5794290").PN. | USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2007/03/03 14:49 |
| S47 | 2 | (05/794210).APP. | USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2007/03/03 15:04 |
| S48 | 2 | ("5393391").PN. | USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2007/03/03 15:05 |
| S49 | 82502 | ikeda.in. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/03/03 15:05 |
| S50 | 0 | S49 and ("poin-issue ratio") | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/03/03 15:05 |
| S51 | 0 | S49 and ("point-issue ratio") | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/03/03 15:06 |
| S52 | 0 | S49 and ("pointissue ratio") | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/03/03 15:06 |
| S53 | 8 | S49 and ("point issue ratio") | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/03/03 15:11 |
| S54 | 4 | (("9963454") or ("20020028426")).PN. | USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2007/03/03 15:15 |
| S55 | 5 | (("9963454") or ("20020028426")).PN. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2007/03/03 15:17 |
| S56 | 4 | (("6910045") or ("6345278")).PN. | USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2007/03/03 16:24 |

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| S57 | 161 | elderling.in. | US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/03/03 16:24 |
| S58 | 9 | S57 and (profile with (reward incentive compensation)) | US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2007/03/03 16:25 |
| S59 | 2 | ("5393391").PN. | USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2007/03/09 18:23 |
| S60 | 2 | ("5937391").PN. | USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2007/03/09 18:24 |
| S61 | 4 | (("5794210") or ("5794210") or ("5724521")).PN. | USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2009/01/09 12:40 |
| S62 | 1 | S61 and (cynthia) | US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/01/09 12:40 |
| S63 | 6 | ((("5794210") or ("5974398") or ("5724521")).PN. | USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2009/01/09 12:47 |
| S64 | 2 | S63 and (agree\$5) | US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/01/09 12:50 |
| S65 | 576 | (((user consumer individual player customer patron surfer person) near3 (profile characteristics variables behavior \$2 parameters) near4 (reward \$3 award\$3 incentives "points" "credits" coupon\$4 discount \$3))).ab. | US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/01/09 13:02 |
| S66 | 580 | (((user consumer individual player customer patron surfer person) near3 (profile characteristics variables behavior \$2 parameters) near4 (reward \$3 award\$3 incentives "points" "credits" coupon\$4 discount \$3))).ab. | US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/01/22 19:33 |

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| S67 | 471 | S66 and ((profile characteristics variables behavior\$2 parameters) near4 (reward\$3 award\$3 incentives "points" "credits" coupon\$4 discount\$3)). ab. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/01/22 19:51 |
| S68 | 428 | S66 and ((profile characteristics variables behavior\$2 parameters) near4 (reward\$3 award\$3 incentives "points" "credits")). ab. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/01/22 19:52 |
| S69 | 12 | S66 and (((profile characteristics variables behavior\$2 parameters) near4 (reward\$3 award\$3 incentives "points" "credits") near4 (minimum maximum quantity threshold))). detd..." | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/01/22 19:58 |
| S70 | 89 | "reward threshold" | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/01/22 21:29 |
| S71 | 1037 | (((user consumer individual player customer patron surfer person) near3 (specif\$4 dictat\$3 ask\$3) near4 (reward\$3 award \$3 incentives "points" "credits" "how much" "how many"))). ab. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/01/22 21:57 |
| S72 | 2707 | (((user consumer individual player customer patron surfer person) near3 (specif\$4 dictat\$3 ask\$3) near4 (reward\$3 award \$3 incentives "points" "credits" "how much" "how many")))) and @ad<"20003110" | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/01/22 22:00 |
| S73 | 4030 | (((user consumer individual player customer patron surfer person) near3 (specif\$4 dictat\$3 ask\$3) near4 (reward\$3 award \$3 incentives "points" "credits" "how much" "how many" "number of" quantity minimum maximum))))) and @ad<"20003110" | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/01/22 22:04 |
| S74 | 507 | S73 and (((user consumer individual player customer patron surfer person) near3 (specif\$4 dictat\$3 ask\$3) near4 (reward\$3 award\$3 incentives "points" "credits" "how much" "how many" "number of" quantity minimum maximum)))). ab. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/01/22 22:06 |

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| S75 | 82 | S74 and (reward\$3 award\$3 incentives "points" "credits").detd. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/01/22 22:07 |
| S76 | 8 | S75 and (advertis\$7).detd. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/01/22 22:09 |
| S77 | 0 | ((((user consumer individual player customer patron surfer person) with (specif\$4) with ("how much" "how many" "the number of" "quantity of" "minimum number of" "maximum number of" "minimum threshold" "maximum threshold" "threshold number" "threshold quantity" "threshold amount" "amount of") with (reward\$3 incentives "points" "credits" money cash) with (read \$3 view\$3 "to be exposed to" consider\$3) with (advertis\$7 promot\$5))))) and @ad<"20003110" | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/01/22 22:48 |
| S78 | 0 | ((((user consumer individual player customer patron surfer person) with (specif\$4) with ("how much" "how many" "the number of" "quantity of" "minimum number of" "maximum number of" "minimum threshold" "maximum threshold" "threshold number" "threshold quantity" "threshold amount" "amount of") with (reward\$3 incentives "points" "credits" money cash) with (read \$3 view\$3 "to be exposed to" consider\$3) with (advertis\$7 promot\$5)))).detd. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/01/22 22:49 |
| S79 | 5 | ((((user consumer individual player customer patron surfer person) with (specif\$4) with ("how much" "how many" "the number of" "quantity of" "minimum number of" "maximum number of" "minimum threshold" "maximum threshold" "threshold number" "threshold quantity" "threshold amount" "amount of") with (reward\$3 incentives "points" "credits" money cash) with (read \$3 view\$3 "to be exposed to" consider\$3)))).detd. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/01/22 22:52 |

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| S80 | 0 | ((((user consumer individual player customer patron surfer person) near3 (specif\$4) with ("how much" "how many" "the number of" "quantity of" "minimum number of" "maximum number of" "minimum threshold" "maximum threshold" "threshold number" "threshold quantity" "threshold amount" "amount of") near3 (reward\$3 incentives "points" "credits" money cash) near3 (read\$3 view\$3 "to be exposed to" consider\$3) near3 (advertis \$7 promot\$5))).detd. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/01/22 22:56 |
| S81 | 0 | "user specifies how much money he wants to read an ad" | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/01/22 22:58 |
| S82 | 0 | "user can specify how much money he wants to read an ad" | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/01/22 22:59 |
| S83 | 0 | "user specifies how much money he wants to read an advertising" | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/01/22 23:00 |
| S84 | 0 | "user specifies how much money he wants to read an advertisement" | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/01/22 23:00 |
| S85 | 6 | (US-5724521-\$ or US-6529878-\$ or US-5487538-\$ or US-5794210-\$ or US-5974398-\$).did. or (US-5724521-\$).did. | USPAT; DERWENT | OR | ON | 2009/01/22 23:01 |
| S86 | 5 | S85 and (specif\$) | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/01/22 23:02 |
| S87 | 40353236 | (user consumer customer person individual patron surfer visitor) same (reward\$3 incentives commision compensation payments points credits rebat\$3 coupon\$4 discount\$3) and@ad<"20003110" | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/03 21:05 |

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| S88 | 40353236 | ((user consumer customer person individual patron surfer visitor) same (reward\$3 incecntives commision compensation payments points credits rebat\$3 coupon\$4 discount\$3)) and@ad<"20003110" | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/03 21:27 |
| S89 | 40353236 | ((user consumer customer person individual patron surfer visitor) same (reward\$3 incecntives commision compensation payments points credits rebat\$3 coupon\$4 discount\$3)) and@ad<"20003110" | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/03 21:35 |
| S90 | 40353236 | ((user consumer customer person individual patron surfer visitor) near5 (reward\$3 incecntives commision compensation payments points credits rebat\$3 coupon\$4 discount\$3)) and@ad<"20003110" | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/03 21:43 |
| S91 | 307855 | S90 and ((threshold quantity "how much" "how many") same (reward\$3 incecntives commision compensation payments points credits rebat\$3 coupon\$4 discount\$3)) | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/03 21:48 |
| S92 | 204380 | S90 and ((threshold quantity "how much" "how many") same (reward\$3 incecntives commision compensation payments points credits rebat\$3 coupon\$4 discount\$3)).detc. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/03 21:49 |
| S93 | 53795 | S90 and ((threshold quantity "how much" "how many") same (reward\$3 incecntives commision compensation payments points credits rebat\$3 coupon\$4 discount\$3)).ab. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/03 21:49 |
| S94 | 204380 | S90 and ((threshold quantity "how much" "how many") same (reward\$3 incecntives commision compensation payments points credits rebat\$3 coupon\$4 discount\$3)).detc. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/03 21:50 |
| S95 | 44397 | S94 and (advertis\$5 ad promot\$5) | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/03 21:51 |

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| S96 | 1875 | S90 and (((threshold quantity "how much" "how many") same (reward\$3 incecnives commision compensation payments points credits rebat\$3 coupon\$4 discount\$3) same (advertis\$5 ad promot5))).dtd. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/03 21:53 |
| S97 | 9414 | S90 and (((threshold quantity number "how much" "how many") same (reward\$3 incecnives commision compensation payments points credits rebat\$3 coupon\$4 discount\$3) same (advertis\$5 ad promot5))).dtd. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/03 21:55 |
| S98 | 5300 | S97 and (((estimat\$3 approximate average certain) same (threshold number quantity amount) same (advertis\$7 promot\$5))).dtd, | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/03 22:13 |
| S99 | 40353236 | ((user consumer customer person individual patron surfer visitor) near5 (reward\$3 incecnives commision compensation payments points credits rebat\$3 coupon\$4 discount\$3)) and@ad<"20003110" | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/04 15:42 |
| S100 | 9414 | S99 and (((threshold quantity number "how much" "how many") same (reward\$3 incecnives commision compensation payments points credits rebat\$3 coupon\$4 discount\$3) same (advertis\$5 ad promot5))).dtd. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/04 15:42 |
| S101 | 3161 | S100 and (((estimat\$3 approximate average certain) same (threshold number quantity amount) same (advertis\$7 promot\$5))).dtd. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/04 15:42 |
| S102 | 2 | ("7174029").PN. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2009/09/08 12:42 |
| S103 | 3 | ("3918174").PN. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2009/09/08 16:49 |
| S104 | 3 | ("4063648").PN. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2009/09/08 16:53 |

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|------|----------|--|---|----|----|------------------|
| S105 | 40397213 | ((user consumer customer person individual patron surfer visitor) near5 (reward\$3 incecnives commision compensation payments points credits rebat\$3 coupon\$4 discount\$3)) and@ad< "20003110" | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/08 22:28 |
| S106 | 9422 | S105 and (((threshold quantity number "how much" "how many") same (reward\$3 incecnives commision compensation payments points credits rebat\$3 coupon\$4 discount\$3) same (advertis\$5 ad promot5))).detd. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/08 22:28 |
| S107 | 3164 | S106 and (((estimat\$3 approximate average certain) same (threshold number quantity amount) same (advertis\$7 promot\$5))).detd. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/08 22:28 |
| S108 | 40397213 | ((user consumer customer person individual patron surfer visitor) near5 (reward\$3 incecnives commision compensation payments points credits rebat\$3 coupon\$4 discount\$3)) and@ad< "20003110" | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/09 09:31 |
| S109 | 9422 | S108 and (((threshold quantity number "how much" "how many") same (reward\$3 incecnives commision compensation payments points credits rebat\$3 coupon\$4 discount\$3) same (advertis\$5 ad promot5))).detd. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/09 09:31 |
| S110 | 3164 | S109 and (((estimat\$3 approximate average certain) same (threshold number quantity amount) same (advertis\$7 promot\$5))).detd. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/09 09:31 |
| S111 | 1074 | S110 and (((((minimum above exceede\$3 greater surpass\$3 superior beyond) same (threshold number quantity amount) same (reward incentive compensation commission rebate discount\$3 coupon\$4 credits points premium netstamp) same (advertis\$7 promot\$5))).detd. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/09 09:47 |

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|------|----------|--|---|----|----|------------------|
| S112 | 1161 | S110 and (((minimum above exceed\$3 greater surpass\$3 superior beyond) same (threshold number quantity amount) same (payment reward incentive compensation commission rebate discount\$3 coupon\$4 credits points premium netstamp) same (advertis\$7 promot\$5))).detd. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/09 09:48 |
| S113 | 44 | S110 and (((minimum above exceed\$3 greater surpass\$3 superior beyond) near5 (threshold number quantity amount) near5 (payment reward incentive compensation commission rebate discount\$3 coupon\$4 credits points premium netstamp) near5 (advertis\$7 promot\$5))).detd. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/09 09:54 |
| S114 | 44 | S110 and (((minimum above exceed\$3 greater surpass\$3 superior beyond) near5 (threshold number quantity amount) near5 (payment reward incentive compensation commission rebate discount\$3 coupon\$4 credits points premium netstamp) near5 (advertis\$7 promot\$5))).detd. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/09 10:19 |
| S115 | 5195549 | (payment reward incentive compensation commission rebate discount\$3 coupon\$4 credits points premium netstamp) | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/09 12:17 |
| S117 | 318 | S112 and (((accept\$6 view\$4 read\$4 click\$4 actuat\$4 interact\$4) near5 (advertis\$7 promot\$5) near5 (payment reward incentive compensation commission rebate discount\$3 coupon\$4 credits points premium netstamp))) and@20003110 | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/09 12:22 |
| S118 | 40397213 | "5" and (((accept\$6 view\$4 read\$4 click\$4 actuat\$4 interact\$4) near5 (advertis\$7 promot\$5) near5 (payment reward incentive compensation commission rebate discount\$3 coupon\$4 credits points premium netstamp))) and@ad<"20003110" | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/09 12:26 |

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|------|----------|---|---|----|-----|------------------|
| S119 | 40397213 | ((user consumer customer person individual patron surfer visitor) near5 (reward\$3 incecntives commision compensation payments points credits rebat\$3 coupon\$4 discount\$3)) and@ad<"20003110" | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/09 12:49 |
| S120 | 9422 | S119 and (((threshold quantity number "how much" "how many") same (reward\$3 incecntives commision compensation payments points credits rebat\$3 coupon\$4 discount\$3) same (advertis\$5 ad promot5))).detd. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/09 12:49 |
| S121 | 3164 | S120 and (((estimat\$3 approximate average certain) same (threshold number quantity amount) same (advertis\$7 promot\$5))).detd. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/09 12:49 |
| S122 | 1161 | S121 and (((minimum above exceed\$3 greater surpass\$3 superior beyond) same (threshold number quantity amount) same (payment reward incentive compensation commission rebate discount\$3 coupon\$4 credits points premium netstamp) same (advertis\$7 promot\$5))).detd. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/09 12:49 |
| S123 | 263 | S122 and (((accept\$6 view\$4 read\$4 click\$4 actuat\$4 interact\$4) near5 (ad advertis\$7 promot\$5) near5 (payment reward incentive compensation commission rebate discount\$3 coupon\$4 credits points premium netstamp))).detd. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/09 12:49 |
| S127 | 0 | (2002/0174063).CCLS. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2009/09/10 08:52 |
| S128 | 2 | ("20020174063").PN. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2009/09/10 08:52 |
| S129 | 2 | ("6519571").PN. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2009/09/15 08:50 |

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|------|---------|--|---|----|-----|------------------|
| S130 | 1 | S129 and ((threshold quantity "how much" "how many") same (reward\$3 incecntives commision compensation payments points credits rebat\$3 coupon\$4 discount\$3)) | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/15 08:54 |
| S131 | 282 | elderling.in. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/15 09:00 |
| S132 | 86 | S131 and (profile).dtd. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/15 09:00 |
| S133 | 84 | S132 and (advertis\$7 ad promot \$5).dtd. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/15 09:01 |
| S134 | 54 | S133 and ((threshold quantity "how much" "how many") same (reward\$3 incecntives commision compensation payments points credits rebat\$3 coupon\$4 discount\$3)) | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/15 09:02 |
| S135 | 54 | S133 and ((threshold quantity "how much" "how many") same (reward\$3 incecntives commision compensation payments points credits rebat\$3 coupon\$4 discount\$3)).dtd. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/15 09:03 |
| S136 | 54 | S135 and (ad advertis\$7).dtd. | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/15 09:04 |
| S137 | 4065579 | S135 and (ad advertis\$7) and@ad<"20003110" | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2009/09/15 09:06 |
| S138 | 27 | ("20030158776") or ("20020133438") or ("20030055729") or ("7174029") or ("20090125395") or ("20090063283") or ("20080177603") or ("20070250380") or ("20070061204") or ("20060069749") or ("2006005904") or ("2005026346") or ("20050130112") or ("20040015608") or ("20030158776") or | US-PGPUB; USPAT | OR | OFF | 2009/09/16 19:58 |

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|------|---|--|-------|----|-----|---------------------|
| | | ("20020174012") or ("20020120506") or ("20020099605") or ("20020046096") or ("20020026351") or ("20020010757") or ("20010056374") or ("20010054001") or ("20010034647") or ("20080021783") or ("20050213790") or ("20020133374") or ("20020111854") or ("7353229") or ("6993489"). PN. | | | | |
| S139 | 3 | ("20030158776") or ("20020133438") or ("20030055729") or ("7174029") or ("20090125395") or ("20090063283") or ("20080177603") or ("20070250380") or ("20070061204") or ("20060069749") or ("2006005904") or ("2005026346") or ("20050130112") or ("20040015608") or ("20030158776") or ("20020174012") or ("20020120506") or ("20020099605") or ("20020046096") or ("20020026351") or ("20020010757") or ("20010056374") or ("20010054001") or ("20010034647") or ("20080021783") or ("20050213790") or ("20020133374") or ("20020111854") or ("7353229") or ("6993489"). PN. | USPAT | OR | OFF | 2009/09/16 20:01 |

9/17/2009 2:31:09 PM

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